

VIOLA BEAUTY

THE BRIDAL EXPERIENCE

2023



Hola, Party People!

Congratulations on your engagement and thank you for considering us for your big day! We are excited to bring to you THE EXPERIENCE on your bridal journey!

Here at Viola Beauty, we believe that your 'getting ready' experience should be as much of a party and a celebration as your reception or afterparty! Through our luxurious, client-tailored makeup application process, we'll defo create an atmosphere where you get to look and feel good before we send you off to the love of your life. No nerves, just a couple butterflies!

Carefully choose the package that suits your personality and needs best. Once you've found it, chileeee let's glam and chill!



SOMETHING TO REMEMBER:

True beauty is on the inside. When wearing your makeup, remember to wear your personality and who you truly are.

- VIOLA'S SECRETS





THE APRIL BRIDE

April is the peak of the spring season. Springtime is when we begin to see a little of the sun. Flowers also begin to blossom for the first time in the year. If your personality reflects the springtime, laidback yet outgoing, subtle yet present, then you're Viola's April bride!

For this glam, you'll have;

- ✓ Clean matte or dewy skin that matches your complexion perfectly.
- ✓ Subtle highlighting and contouring to enhance facial structure.
- ✓ Feathery natural brows that mimic your own brow hairs.
- ✓ Neutral and natural eyeshadow look, you get to choose.
- ✓ Barely there or sultry faux mink lashes.

The April Bride - Rates

TRADITIONAL/WHITE WEDDING

- Makeup application at a given venue for either traditional ceremony or white wedding.
- Hand application/Airbrush or both.
- Two hour service.

GHS 3,500

DOUBLE DOSE

- Makeup for traditional wedding.
- Makeup for white wedding.
- Hand application/Airbrush or both.
- Two hour service on each day.
- Complementary makeup for bride's mum on wedding day.

GHS 6,000



THE SEPTEMBER BRIDE

September is the month of transition from summer to fall. In September, the heat of the summer sun is just about going down. Bright summer flowers are already giving way for bold, dark fall colours. You're a September bride if you're outspoken, fearless and adventurous. You love to let everyone know you have arrived. You're a diva, PERIOD!

For this glam, you'll have;

- ✓ Medium to full coverage skin that matches your complexion perfectly.
- ✓ Highlighting and Contouring to enhance and sculpt facial structure.
- ✓ Feathery, natural brows that mimic your own brow hairs.
- ✓ Bold or nude eyes and lips, you get to choose.
- ✓ Bold or sultry faux mink lashes.

The September Bride - Rates

TRADITIONAL/WHITE WEDDING

- Makeup application at a given venue for either traditional ceremony or white wedding.
- Hand application/Airbrush or both.
- Two hour service.

GHS 3,750

DOUBLE DOSE

- Makeup for traditional wedding.
- Makeup for white wedding.
- Hand application/Airbrush or both.
- Two hour service on each day.
- Complementary makeup for bride's mum on wedding day.

GHS 6,500

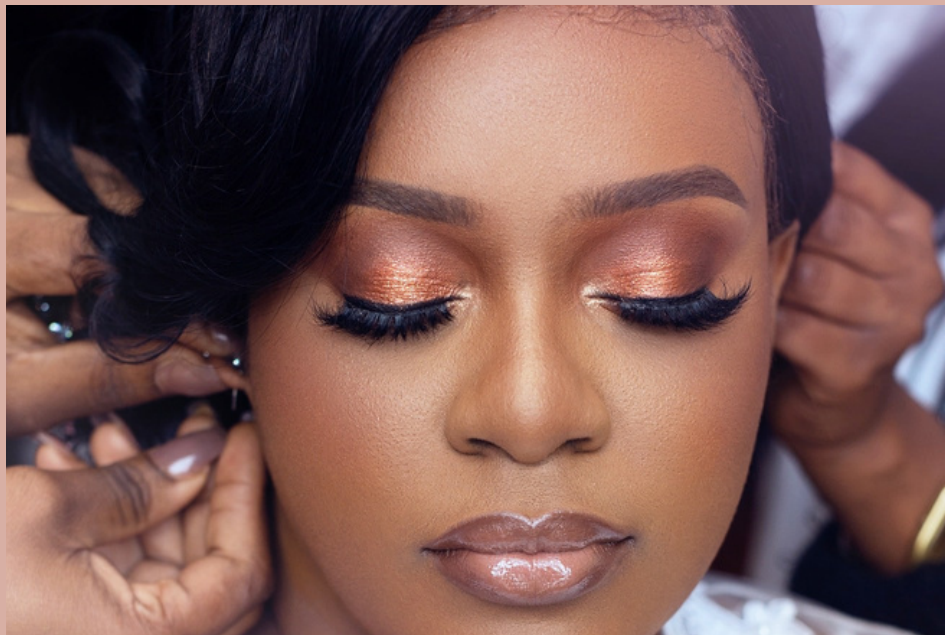
FULL DAY EXPERIENCE



Viola's full day experience is a full on luxury service where you have our head artist on site for up to 8 hours. This is a curated service for clients who have cramped the various matrimonial ceremonies into one day or those who generally need an artist on standby for tweaks and freshening up of makeup as they transition from one part of the day to another.

For this service, you'll have;

- Same day makeup for both trad and white wedding/any and reception.
- Change of eye and lip makeup.(max of 3 looks)
- Enhancement and freshening of skin.
- Artist stays all day for up to 8 hours.
- Artist closes off her day and cannot work on other bookings for the day.
- Complementary makeup for MOB.



RATE - GHS 8,000

*****you're eligible for a 10% discount if you book this package.**

INTERNATIONAL BOOKINGS

This service is for the bride that wants a picturesque backdrop/scenery for her wedding and so will typically move her entire team to some of the world's best cities for destination weddings. This is a full on luxury service where you have our head artist on site for up to 8 hours.

For this service, you'll have to;

- Provide travel(outbound and inbound) and in-city movement for artist.
- Provide accommodation for artist for said working days.
- Provide out of office/town compensation for artist.
(already included in rate)

1 day - USD 1,000 2 days - USD 1,750

Bridal Party Glam - Maximum of 3 persons - **USD 150 each.**

GIRL SQUAD

Your girls are not left out of the experience! As a matter of fact, we need them for the party! From bridesmaids to little brides and flower girls, it's on us! We'll create the perfect glowy look so each of your girls can be as dazzling as they ought to be!

BY TRAINED ARTIST

- Bridesmaid's glam per head -GH500
- Group bridesmaid's glam (3 or more) - GHS450
- Little bride/flower girl - GHS100



ADDITIONAL SERVICES

TRIAL & CONSULTATION - **GHS800**

This service allows the client to get a preview of their requested glam look. But most importantly, it is the first in-person point of contact between client and artist and this helps establish a good rapport between the two. It also helps artists to have a good understanding of the client's skin in terms of complexion, texture and special conditions necessary for kit preparation for the big day.

- You get a skin prep guide.
- General recommendation and advice for your entire glam look. (best hairstyles and accessories to complement your makeup look.)
- This service is in-studio, however you can book for a home service with an extra fee for travel.
- Trial makeup could double as your bridal shower or pre-wedding shoot glam, you tell us. We'll deliver.

EXTRA MAKEUP SERVICES

- Sunday thanksgiving glam - **GHS1000**
- Mother of the bride - **GHS500**

TERMS & CONDITIONS

- You can only secure a date after a 30% deposit of your chosen package is made. This deposit is non-refundable. Balance should be paid a week to your chosen date. Payment means agreement to terms and conditions stated below.
- Bride loses all deposits if the booking is cancelled a month to your wedding date. 30% of deposit is refunded if cancellation is communicated anytime before the month of your date.
- Trials and consultation appointments can only be arranged after a package is agreed on and deposit has been paid.
- Packages are inclusive of travel fares. However, venues outside of a 20km range from our address will attract travel fees.
- All bookings outside of Accra automatically become a full day booking. These require travel and accommodation fees. Travel and accommodation preferences will be made by the artist.
- Brides must let us know if they have/ have had any prior allergies and sensitivities with any beauty products.
- Brides must let us know if they are comfortable with their images being used on social media for marketing.



Cheers!

You made it!!! Hopefully, you found a package that was tailored to you and your needs. It's okay if you didn't find one. We just hope you were inspired to be who you truly are in the expression of your beauty. If you did conclude on a package for your big day, proceed to see who our team is made up of and who to expect as your artist(s) for your glam party! Congratulations once again and we hope to see you soon!

MEET THE TEAM

Our team is currently made up of the Creative Director or the Head Makeup Artist and two trained assistants. We'll pull up and get the glam party started!



**VINCENTIA
OCLOO**

Head Artist

PAYMENT & CONTACT OPTIONS

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